



NetWork Kansas
Entrepreneurship Community
Partnership
Douglas County
Youth Entrepreneurship Challenge

2019 Youth Entrepreneurship Challenge Application
March 1, 2019 | Baker University, Collins Library,
Baldwin City, Kansas

Applications must be **received** by Friday, February 15, 2019 to:
Attn: Jill Jolicoeur, 111 S. Massachusetts, Lawrence, KS 66044 OR
jjolicoeur@douglascountyks.org

2019 Youth Entrepreneurship Challenge Application Form

Please print clearly or submit by e-mail.

Name: _____

Grade: _____ Name of school: _____

County: _____

Home mailing address: _____

City: _____ State: _____ Zip Code: _____

E-mail address: _____ Phone: _____

Name of business: _____

In the space below (or separate attachment), please provide a brief description of the business you plan to present at the Youth Entrepreneurship Challenge.

2019 Youth Entrepreneurship Challenge Business Plan

Participants are required to submit a business plan along with the application form. Please be sure your name is on all pages of your business plan in case they are separated.

Acceptable business plan formats:

- Paper copy (typed and double spaced – no handwritten business plans)
- Word (.doc, .docx)
- .PDF

2019 Youth Entrepreneurship Challenge Format

The Youth Entrepreneurship Challenge consists of 3 rounds:

Phase I – Tradeshow & Elevator Pitch

- A tradeshow where participants will display a booth advertising their business and answer questions from judges.
- An elevator pitch where participants will present a 90 second “pitch” about their business to a different group of judges

Phase II – Final Presentations

- Finalists will make a 5-minute formal business presentation in front of the judges and will be required to answer any questions from the judges.

1st place: \$1,500 award

2nd place: \$1,000 award

3rd place: \$500 award

Additional merit award totaling \$500 will be disbursed for business plans showing exceptional rural benefit.

Each business will be judged on the following categories:

- Business plan
- Product/service knowledge (research & development)
- Market analysis & marketing strategy
- Financial plan
- Overall presentation of the contestant/product

Your completed application **must be received by Douglas County E-Community no later than Friday, February 15, 2019**. You may mail your completed application to Attn: Jill Jolicoeur, 111 S. Massachusetts, Lawrence, KS 66044 or e-mail it to jjolicoeur@douglascountyks.org.

The 2019 Youth Entrepreneurship Challenge will take place on Friday, March 1, 2019 at Baker University, Collins Library, in Baldwin City, KS.

If you have any questions, please contact Jill Jolicoeur at jjolicoeur@douglascountyks.org

Photography Release

For valuable consideration received, I grant to **Douglas County E-Community** ("Photographer") the absolute and irrevocable right and unrestricted permission concerning any photographs that **they** have taken or may take of my minor child or in which my minor child may be included with others, to use, reuse, publish, and republish the photographs in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the internet, and for any purpose whatsoever, specifically including illustration, promotion, art, editorial, advertising, and trade, without restriction as to alteration; and to use my name in connection with any use if **they** so choose. I release and discharge Photographer from any and all claims and demands that may arise out of or in connection with the use of the photographs, including without limitation any and all claims for libel or violation of any right of publicity or privacy. This authorization and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assigns of Photographer, as well as the person(s) for whom **they** took the photographs. I am a legally competent adult and have the right to contract in my own name. I have read this document and fully understand its contents. This release shall be binding upon me and my heirs, legal representatives, and assigns.

X FATHER, MOTHER OR LEGAL GUARDIAN

X FATHER, MOTHER OR LEGAL GUARDIAN

X MINOR'S SIGNATURE (if 14 or older)

MINOR'S NAME

ADDRESS (Line 1)

ADDRESS (Line 2)

X DATE

2019 Youth Entrepreneurship Challenge Checklist

In order for your application to be complete, Douglas County E-Community must have received the following items by February 15, 2019:

- Application form
- Business plan
- Photography release signed by a parent